

Edge Native Steering Committee Call

October 29, 2020

Agenda

Agenda Topics	Moderator	Minutes
Approval of the minutes for the October 15, 2020 call	Frédéric	5
2021 Marketing Plan proposal	Ioana	20
2021 Program Plan	Kilton	35

Attendees

Frederic Desbiens, Eclipse Foundation
Ioana Maftei, Eclipse Foundation
Adrian O'Sullivan, Huawei
Clark Roundy
Greg Ivo, Eclipse Foundation
Robert Andres, Eurotech
Nicola La Gloria, Kynetics
Kilton Hopkins, Edgeworx (Chair)
Urs Gleim, Siemens
Ivan Paez, ADLINK (Secretary)

Absent

Gabriel (Yang) Yu, Huawei
Angelo Corsaro, ADLINK

Minutes:

Resolved, the Steering Committee unanimously approves the Meeting Minutes of October 15, 2020.

2021 Marketing Plan:

Ioana Maftei presented the marketing initiatives and marketing tactics for 2021 for the Eclipse EN WG. Key metrics such as # Blogs, # Whitepapers, # Tech videos, # events organized, etc. should be taken into account to measure community involvement and participation.

2021 Program Plan:

Frederic Desbiens has shown an initial draft of the budget allocation plan for the next year 2021, the link is in the last slide of the 2021 Program Plan presentation.

Action Item:

All the ENWG SC partners should check the budget allocation for 2021 and come back with comments or suggestions for the next meeting to be held on Nov 12th, 2020.

Next Meeting:

Resolved, the next meeting will be held on Nov 12th, 2020.