

## Edge Native Steering Committee Call

2021-April-28

Agenda Topics	Moderator	Minutes
Approval of the minutes for the April 14th, 2021 call	Frédéric	5
Marketing updates	Hassan	10
<a href="#">2021 Program plan</a> : Discussion on defining specific initiatives	Frédéric	40
<a href="#">Membership pipeline</a>	Kilton	5

### Attendees

Frederic Desbiens, Eclipse Foundation  
Adrian O'Sullivan, Huawei  
Hassan Jaber, Eclipse Foundation  
Clark Roundy, Eclipse Foundation  
Kilton Hopkins, Edgeworx (Chair)  
Nicola La Gloria, Kynetics LLC  
Robert Andres, Eurotech  
Angelo Corsaro, ADLINK  
Ivan Paez, ADLINK (Secretary)

### Absent

Paul Buck, Eclipse Foundation  
Sharon Corbett, Eclipse Foundation

### Minutes

Resolved, the Steering Committee unanimously approves the Meeting Minutes of April 14th, 2021.

### Marketing Updates

Hassan Jaber presented an update of the ongoing marketing activities, including :

### Past events:

- The DevOps to EdgeOps white paper is finally out-of-the-door.(29/04/2021) all the SC members can start sharing it on their own channels.

- 2nd Crowdcast: The Edge of Things: IoT and Edge Device Security on 27/04/2021 (pre-recorded with live Q&A) 80+ registration, number of attendees in a range between 35-55 people.

### **Upcoming marketing events:**

- Embedded IoT World April 29, 2021
- Virtual IoT and Edge Days May 26-27th, 2021, the SC members will have a presentation.
- Manufacturing Data Summit Europe June 1-2, 2021
- Frederic Desbiens will release a blog about the white paper

Moreover, Hassan Jaber proposed that detailed updates about the different marketing performances, measurements, social-media impact, etc. will be done once a month, in the first meeting of the month.

Regarding the commercial adoption survey, it is being analyzed to see what the overall takeaway message should be. Inputs are needed from the SC members to write recommendations on the slides that Hassan had shared previously.

### **Program plan progress update**

Kilton Hopkins led the conversation about how to meet the strategic objectives described in the program plan with measured metrics.

A google-doc document was created to write down the Edge Native Initiatives [here](#), around the program plan axis:

- Define Edge computing Industry Vision
- Raise Awareness of Edge Native
- Promote Growth and Adoption of EN Ecosystem

Some innovative ideas are:

- What are the main challenges in the edge computing industry that the WG can address.
- Creating an Eclipse edge native certification program
- Currently there is no educational path to develop a technical edge skill set

### **Membership pipeline**

Frederic Desbiens and Kilton Hopkins presented the updates on the membership pipeline activities.

### **Next Meeting**

Resolved, the next meeting will be held on Wednesday, May 12th, 2021