# Edge Native Steering Committee Call

## 2021-May-12

## Agenda topics

<table>
<thead>
<tr>
<th>Agenda Topics</th>
<th>Moderator</th>
<th>Minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approval of the minutes for the April 28, 2021 call</td>
<td>Frédéric</td>
<td>5</td>
</tr>
<tr>
<td>Marketing updates</td>
<td>Hassan</td>
<td>10</td>
</tr>
<tr>
<td>2021 Program plan: Initiatives</td>
<td>Frédéric</td>
<td>40</td>
</tr>
<tr>
<td>Membership pipeline</td>
<td>Kilton</td>
<td>5</td>
</tr>
</tbody>
</table>

## Attendees

Frederic Desbiens (Eclipse Foundation)  
Hassan Jaber (Eclipse Foundation)  
Adrian O’Sullivan (Huawei)  
Robert Andres (Eurotech)  
Andrea Zoleo (Kinetics)  
Clark Roundy (Eclipse Foundation)  
Angelo Corsaro (ADLINK)  
Ivan Paez, (Secretary)

## Absents

Kilton Hopkins (Edgeworx)

## Minutes

Resolved, the Steering Committee unanimously approves the Meeting Minutes of April 28th, 2021.

## Marketing Updates

Hassan Jaber presented an update of the ongoing marketing activities, including:

### Past events:
- EdgeOps Whitepaper 250+ downloads (released on 28/04/2021)
- Edge of Things events, we have had 2 out of 6.

### Coming events:
- IoT & Edge Commercial Adoption Survey 2021 (Launch date: 08/06/2021)
- Next Edge of things events:  
  - June 8, 2021: IoT & Edge CAS
- Sep, 2021: EdgeOps White Paper (Part 1)
- Nov, 2021: EdgeOps White Paper (Part 2)
- Dec, 2021: IoT & Edge Development survey findings
- Virtual IoT & Edge Days May 26-27, 2021. At the moment we have 90+ registrations.
- EclipseCon Europe in October, 2021

Additionally Hassan Jaber presented updates about the different social media activity in the different social networks, twitter, linkedin, web-analytics.

Angelo proposed to work on a new White Paper that deals with data management on the edge, and the technologies that we have on Eclipse.

Robert Angres proposes the topic of security on the edge for a potential White Paper.

Another topic for a potential White Paper is Total Cost of Ownership (TCO) and how to commercialize open source technology and get a positive ROI. Frederic Desbies and Hassan Jaber, will present this idea to the other working groups, IoT, Sparkplug to see if they are interested in this idea.

**Program plan progress update**

This topic in the agenda was postponed because Kilton Hopkins is not present in today’s meeting.

**Membership pipeline**

Frederic Desbies presented the updates regarding the membership pipelines.

Elections are coming soon for gold and silver members, expect emails from Sharon regarding electing a chair of the Steering Committee.

**Next Meeting**

Resolved, the next meeting will be held on Wednesday, May 26th, 2021