

Edge Native Steering Committee Call

2021-June-09

Agenda Topics	Moderator	Minutes
Approval of the minutes for the May 26, 2021 call	Frédéric	5
Marketing updates	Hassan	20
2021 Program plan: Initiatives	Frédéric	30
Membership pipeline	Kilton	5

Attendees

Frederic Desbiens (Eclipse Foundation)
 Robert Andres (Eurotech)
 Angelo Corsaro (ADLINK)
 Adrian O'Sullivan (Huawei)
 Nicola La Gloria (Kinetics)
 Kilton Hopkins (Edgeworx)
 Hassan Jaber (Eclipse Foundation)
 Ivan Paez (Secretary)

Absents

Clark Roundy (Eclipse Foundation)

Minutes

Resolved, the Steering Committee unanimously approves the Meeting Minutes of May 26th, 2021.

Marketing Updates

Hassan Jaber presented an update of the passed and coming marketing events, including:

- Positive feedback from the community on the EdgeOps white paper.
 - IoT & Edge Commercial Adoption survey 2021 results (launched on June 8th)
 - Positive participation and feedback from the community attending IoT & Edge days 2021.
- Angelo Corsaro remarked on the question on how X compares to similar technologies Y and Z? The best is to reference them to the white paper landscape of projects or particular project's papers/results.
- ioFog2.0 release was picked up by tech-news outlets.

Coming events

- Marketing Assets- case study to be launch on June 25
- Edge of things event on June 22, on 2021 IoT & Edge Commercial Adoption survey results

Hassan Jaber also presented a report on the social media activity and web-analytics around the Eclipse ENWG.

2021 Program plan (progress update)

Frederic Desbiens presented the initiatives regarding a public eclipse landscape repository of the Eclipse's projects based on Gitlab. Kilton Hopkins talked about Github having more gravity and impact on developer's daily lives. Kilton also suggested to have in the top of the ENWG repo a document with a link to all ENWG projects and the ones presented in the landscape figure in the white paper.

Membership pipeline

Frederic Desbiens presented the membership pipeline info in the hubspot page. We won't be using the google-docs excel spreadsheet anymore. Angelo Corsaro proposed to invite Amazon to the potential candidates to join the ENWG members.

Kilton Hopkins briefly gave an update on the status of his contacted potential members.

Next Meeting

Resolved, the next meeting will be held on Wednesday, June 23th, 2021