

## Edge Native Steering Committee Call

2021-July-07

Agenda Topics	Moderator	Minutes
Approval of the minutes for the June 23, 2021 call	Frédéric	5
Marketing updates	Hassan	10
2022 Program Plan	Frédéric	10
Budget review	Frédéric	5
<a href="#">Membership pipeline</a>	Kilton	10

### Attendees

Frederic Desbiens (Eclipse Foundation)  
 Robert Andres (Eurotech)  
 Nicola La Gloria (Kinetics)  
 Kilton Hopkins (Edgeworx)  
 Hassan Jaber (Eclipse Foundation)  
 Adrian O'Sullivan (Huawei)  
 Ivan Paez (ADLINK-Secretary)

### Absents

Clark Roundy (Eclipse Foundation)  
 Angelo Corsaro (ADLINK)

### Minutes

Resolved, the Steering Committee unanimously approves the Meeting Minutes of June 23th, 2021.

### Marketing Updates

Hassan Jaber gave a quick update on the marketing activities like:

- The edgeOps white paper, the industrial adoption survey, the media cover, and social media engagement are growing in the last month.
- The aloxy case study was launched on June 25th, and it has got 500+ downloads and 800+ views.
- The next edge of things crowdcast is planned for September.
- The IoT and Edge Developer survey will be launched on August 26th, all SC members can participate by reviewing/editing the questions.
- The 10th anniversary of the Eclipse IoT will be on Nov. 16, 2021.

- Web Analytics on the websites are showing a steady increase.

Kilton Hopkins suggested increasing the outreach of the IoT and Edge Developer survey to get the full diversity of the edge ecosystem, i.e. making it available on LinkedIn, Reddit, or CV community. Kilton also suggested we should implement mechanisms to retain the visitors on the website, and drive up the adoption of the existing edge technology in the WG.

### **Budget review**

Frederic Desbiens updated the SC on the budget issues, by informing the Eclipse Foundation had hired a “financial advisor” to help with the financial reporting.

### **Program plan 2022 (progress update)**

Frederic Desbiens mentioned that in September 2021, we will resume working on the Program Plan for 2022. To kick start the process we will revisit our WG objectives and update them accordingly.

### **Membership pipeline**

Kilton Hopkins presented an update on Wasmer potential joining the ENWG, however no definitive announcement at the moment.

### **Next Meeting**

Resolved, the next meeting will be held on Wednesday, July 22th, 2021