Edge Native Steering Committee Call
2021-July-21

Agenda Topics	Moderator	Minutes
Approval of the minutes for the July 7, 2021 call	Frédéric	5
Marketing updates	Hassan	10
H1 2021 Budget Update	Frédéric	10
Edge Computing World Europe 2022	Frédéric	10
Membership pipeline	Kilton	10

Attendees

Frederic Desbiens (Eclipse Foundation)
Robert Andres (Eurotech)
Will Martindale (Kinetics)
Kilton Hopkins (Edgeworx)
Hassan Jaber (Eclipse Foundation)
Angelo Corsaro (ADLINK)
Adrian O'Sullivan (Huawei)
Ivan Paez (Secretary)

Absents

Clark Roundy (Eclipse Foundation)

Minutes

The meeting minutes of the previous session on June 7th were not ready, the Steering Committee will approve them during the next Meeting of August 18th, 2021.

Marketing Updates

Hassan Jaber gave a quick update on the marketing activities like:
- The edgeOps white paper, the industrial adoption survey, the media cover, and social media engagement are growing in the last month.
- The IoT and Edge Developer survey will be launched on August 26th, all SC members can participate by reviewing/editing the questions.

Budget update

Frederic Desbiens presented the financial report (year-to-date) based on the approved budget on Feb 3rd, 2021.

Edge Computing World - Europe (spring) 2022

Frederic Desbiens discussed how to leverage on the coming Edge Computing World congress to be held in Europe in April or May 2022. There was a discussion on the potential venue for this event, the candidates are Paris, Berlin, or Munich. The discussion continued about being one of the sponsors, and how much the ENWG could commit to this event.

Membership pipeline

Kilton Hopkins presented some updates on Redhat, Wasmer, Orange, Strateos, and PTC, however no definitive announcement at the moment. No news on VMware and Google.

Next Meeting

Resolved, the next meeting will be held on Wednesday, August 18th, 2021