

Edge Native Steering Committee Call

2021-August-18

Agenda Topics	Moderator	Minutes
Approval of the minutes for the July 7th and July 21th, 2021 calls	Frédéric	5
Marketing updates	Hassan	10
Edge Computing World Europe 2022	Frédéric	5
2022 Program Plan	Frédéric	10
Membership pipeline	Kilton	10

Attendees

Frederic Desbiens (Eclipse Foundation)
 Kilton Hopkins (Edgeworx)
 Hassan Jaber (Eclipse Foundation)
 Ivan Paez (Secretary)

Absents

Clark Roundy (Eclipse Foundation)
 Robert Andres (Eurotech)
 Will Martindale (Kinetics)
 Angelo Corsaro (ADLINK)
 Adrian O'Sullivan (Huawei)

Minutes

The approval of minutes could not be done because there was no quorum at the SC meeting. This process will be done by email or in the next SC meeting.

Marketing Updates

Hassan Jaber gave a quick update on the marketing activities, including:

- The IoT and Edge developer survey will be launched on August 26th, 2021, close survey on 05/10/2021. Report launch on 30/11/2021.
- Good numbers on the impact of the EdgeOps Whitepaper.
- IoT & Edge Commercial Adoption Survey (CAS) has good numbers and good media coverage.
- Good numbers in the impact of the Aloxy case study.
- This year is the Eclipse IoT WG 10th anniversary, to be announced at EclipseCon 2021.
- PAC Radar Report to be announced on Sept 7, 2021.
- Continue Social Media Engagement and monitor its progress with web analytics.

Edge Computing World Europe - Spring 2022

Frederic presented potential ideas to Topio Networks, however, at the moment, there is no feedback from them yet.

2022 Program Plan

Frederic Desbiens brought up the point that starting in September 2021, we should resume the 2022 Program Plan.

Membership Pipeline

There are no relevant updates regarding the membership pipeline.

Next Meeting

Resolved, the next meeting will be held on Wednesday, September 1st, 2021