Edge Native Steering Committee Call

2021-September-01

Agenda Topics	Moderator	Minutes
Approval of the minutes August 18, July 7 and July 21, 2021 calls	Frédéric	5
Marketing updates	Hassan	10
CN4EF Day @ KubeCon / k8s on the Edge Day	Frédéric	10
2022 Program Plan	Frédéric	30
Membership pipeline	Kilton	5

Attendees

Frederic Desbiens (Eclipse Foundation)
Kilton Hopkins (Edgeworx)
Hassan Jaber (Eclipse Foundation)
Robert Andres (Eurotech)
Ivan Paez (ADLINK-Secretary)

Absents

Will Martindale (Kinetics)
Angelo Corsaro (ADLINK)
Adrian O'Sullivan (Huawei)
Clark Roundy (Eclipse Foundation)

Minutes
Resolved, the Steering Committee unanimously approves the Meeting Minutes of August 18, July 7 and July 21, 2021.

Marketing Updates
Hassan Jaber presented a quick update on the marketing activities, including:
- The IoT and Edge Developer Survey:
  - Launched date: Aug 26, 2021, good numbers in the replies so far.
  - Close survey: Oct 05, 2021.
  - Survey report: Nov 30, 2021.
- Good numbers on the impact of the EdgeOps Whitepaper.
- IoT & Edge Commercial Adoption Survey (CAS) has good numbers and good media coverage.
- Good numbers in the impact of the Aloxy case study.
- This year is the Eclipse IoT WG 10th anniversary, to be announced at EclipseCon 2021.

- PAC Radar Report to be launched (gated) on Sept 7, 2021.
- Continue Social Media Engagement and monitor its progress with web analytics.
- IoT WG 10th anniversary coming up in Nov, 2021. However, starting social dissemination on Sept, 2021.

CN4EF Day @ KubeCon / k8s on the Edge Days
Frederic Desbien mentioned that the Eclipse Edge Native WG has been invited to contribute some content to this "k8s on the Edge Days" event, however looking at the program, it looks very Kubernetes centric.
Kilton Hopkins agrees that K8s on the Edge Days is not the best conference to put our focus, and it is not our primary ecosystem.

Regarding the "CN4EF at KubeCon" we are building the program. We can have one session or more if it is needed. Frederic Desbiens proposes to do the same EdgeOps (white paper) panel at the KubeCon event, to be held on Monday, Oct 11, 2021 time 9am-5pm (Pacific Time, USA). The schedule has not been set yet. Tentatively 9am Pacific Time. And that is 6pm European Time. List of panelists to be confirmed, Robert Andres, Luca Cominardi, and Kilton Hopkins.

2022 Program Plan and budget process
Frederic Desbiens mentioned that the deadline for the Program Plan and the Budget for 2022 is on Nov 15, 2021. There should also be a Marketing Plan for 2022, to be prepared by Hassan Jaber. These 2022 plans should be approved unanimously by the SC.

Following that, Frederic Desbiens triggered the discussion on the 2022 Program Plan updates by reviewing the particular Industry Vision & Specific Objectives for 2022.

Membership Pipeline
Frederic Desbiens mentioned that there have been no changes since the last SC meeting.

Next Meeting
Resolved, the next meeting will be held on Wednesday, September 15th, 2021