

Edge Native Steering Committee Call

2022-January-05

Agenda Topics	Moderator	Minutes
Approval of the minutes of the November 10 and November 24, 2021 calls	Frédéric	5
LF Edge — Membership swap and Fledge project	Frédéric	10
Marketing update	Hassan	15
New meeting cadence and time slot	Frédéric	10

Attendees

Frederic Desbiens (Eclipse Foundation)
 Hassan Jaber (Eclipse Foundation)
 Will Martindale (Kynetics)
 Robert Andres (Eurotech)
 Kilton Hopkins (Edgeworx)
 Adrian O'Sullivan (Huawei)
 Ivan Paez (Secretary)

Absents

Clark Roundy (Eclipse Foundation)
 Angelo Corsaro (ADLINK)

Minutes

Resolved, the Steering Committee unanimously approves the Meeting Minutes of November 10 and November 24, 2021.

LF Edge membership swap

The LF Edge membership swap is now completed, we will start cross-promoting our collaborations and doing marketing during the next couple of weeks. Frederic Desbiens is working on a blog describing the existing on-going collaborations between LF Edge and the Edge Native Working Group.

Marketing update

Hassan Jaber presented the marketing updates including:

- Edge IoT developer survey was launched on Dec 8, 2021. The media coverage has been good, good metrics, and social network coverage.

- Edge of Things webinar series of last year will be rebranded this year, new episodes on february, march and april 2022.
- IoT and Edge days with sparkplug event coming soon.
- There is a proposal for smaller publications (i.e. blogs) to be published more regularly during this year.

New meeting cadence and time slot

Resolved, the Steering Committee unanimously approves the SC meetings to change to a monthly cadence starting from February 2022.

The next SC meeting will be held on Wednesday February 2, 2022 at 16h00-17h00 CET.