

Edge Native Steering Committee Minutes

September 5, 2022

Agenda Topics	Moderator	Minutes
Approval of the minutes of the July 6, 2022 call	Frédéric	5
Marketing Update	Hassan	15
2023 Program Plan discussion	Frédéric	30

Attendees

Frederic Desbiens (Eclipse Foundation)
 Hassan Jaber (Eclipse Foundation)
 Tina (Bosch - main delegate)
 Kilton Hopkins (Edgeworx)
 Robert Andres (Eurotec).
 Ivan Paez (Secretary)

Absents

Clark Roundy (Eclipse Foundation)
 Adrian O'Sullivan (Huawei)
 Angelo Corsaro (ZettaScale)
 Nicola La Gloria (Kynetics)
 Evgeni Grigorov (Bosch - alternate delegate)
 Kevin Wang (Huawei)

Minutes

Resolved, the Steering Committee postponed the approval of Minutes of July 6th, 2022 call for the next meeting.

Marketing update

Hassan presented updates in a number of events, including:

- 2022 IoT & Edge Developer + Adoption Survey
 - Report launch Oct 4th (Developer), Jan 2023 (Commercial Adoption)
- Kynetic Case Study. Launch date: Sept 28th, 2022.
- EclipseCon 2022 - IoT & Edge Oct 24-27. Hacker day, Oct 27 13:00 - 17:00.
- Edge of Things Webinar. Planning at EclipseCon is record 1 session every day, total 4 sessions.
 - From ZettaScale there will be three people attending EclipseCon: Julien Enoch, Gabriele Baldoni and Julien Loudet.
- Community New letter-IoT & Edge. 2 featured spotlight articles (ioFog, Eclipse Hawkbit). Launch Date: August 30.

- The Edge of Things Medium publication.
 - 6 publications. 400+ reads, 800+ views.
 - Printable booklet version to be available at EclipseCon

Besides that, Hassan also presented some web analytics for the website media for the Q2-2022.

2023 Program Plan Discussion

Frederic presented the initial [draft for the program plan for 2023](#). Discussions included:

- Current Mission. Tina suggested to shorten the current mission while keeping the essence of it.
- Strategic objectives (4).
- The Edge NWG strategy. In terms of growth, value, and innovation.
- Edge computing industry vision - objectives.
- Raise awareness of edge native WG - objectives. We should focus on this aspect in the coming year. Tina mentioned that the European market do not necessarily see the value of open source.
- Promote growth and adoption on EN ecosystem -objectives.

Next Meeting

Resolved, the next meeting will be held on Wednesday Oct 5th, 2022 at 16h00 CET.