# Edge Native Steering Committee Minutes

**September 5, 2022**

<table>
<thead>
<tr>
<th>Agenda Topics</th>
<th>Moderator</th>
<th>Minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approval of the minutes of the July 6, 2022 call</td>
<td>Frédéric</td>
<td>5</td>
</tr>
<tr>
<td>Marketing Update</td>
<td>Hassan</td>
<td>15</td>
</tr>
<tr>
<td>2023 Program Plan discussion</td>
<td>Frédéric</td>
<td>30</td>
</tr>
</tbody>
</table>

**Attendees**
Frederic Desbiens (Eclipse Foundation)
Hassan Jaber (Eclipse Foundation)
Tina (Bosch - main delegate)
Kilton Hopkins (Edgeworx)
Robert Andres (Eurotec).
Ivan Paez (Secretary)

**Absents**
Clark Roundy (Eclipse Foundation)
Adrian O’Sullivan (Huawei)
Angelo Corsaro (ZettaScale)
Nicola La Gloria (Kynetics)
Evgeni Grigorov (Bosch - alternate delegate)
Kevin Wang (Huawei)

**Minutes**
Resolved, the Steering Committee postponed the approval of Minutes of July 6th, 2022 call for the next meeting.

**Marketing update**
Hassan presented updates in a number of events, including:

- 2022 IoT & Edge Developer + Adoption Survey
  - Report launch Oct 4th (Developer), Jan 2023 (Commercial Adoption)
- Kynetic Case Study. Launch date: Sept 28th, 2022.
- EclipseCon 2022 - IoT & Edge Oct 24-27. Hacker day, Oct 27 13:00 - 17:00.
- Edge of Things Webinar. Planing at EclipseCon is record 1 session every day, total 4 sessions.
  - From ZettaScale there will be three people attending EclipseCon: Julien Enoch, Gabriele Baldoni and Julien Loudet.
- Community New letter-IoT & Edge. 2 featured spotlight articles (ioFog, Eclipse Hawkbit).
  - Launch Date: August 30.
The Edge of Things Medium publication.
  ○ 6 publications. 400+ reads, 800+ views.
  ○ Printable booklet version to be available at EclipseCon
Besides that, Hassan also presented some web analytics for the website media for the Q2-2022.

2023 Program Plan Discussion
Frederic presented the initial draft for the program plan for 2023. Discussions included:
- Current Mission. Tina suggested to shorten the current mission while keeping the essence of it.
- Strategic objectives (4).
- The Edge NWG strategy. In terms of growth, value, and innovation.
- Edge computing industry vision - objectives.
- Raise awareness of edge native WG - objectives. We should focus on this aspect in the coming year. Tina mentioned that the European market do not necessarily see the value of open source.
- Promote growth and adoption on EN ecosystem -objectives.

Next Meeting
Resolved, the next meeting will be held on Wednesday Oct 5th, 2022 at 16h00 CET.