Edge Native Steering Committee Minutes

2022-December-07

Agenda Topics	Moderator	Minutes
Approval of the minutes of the October 5, 2022 call	Frédéric	5
Marketing Update	Hassan	10
Reminder: Eclipse Foundation Antitrust Policy	Frédéric	5
2023 Speaking Engagements	Frédéric	10
Membership changes and pipeline	All	15

Attendees
Frederic Desbiens (Eclipse Foundation)
Hassan Jaber (Eclipse Foundation)
Kilton Hopkins (Edgeworx)
Nicola La Gloria (Kynetics)
Robert Andres (Eurotech)
Tina (Bosch)
Ivan Paez (Secretary)

Absents
Clark Roundy (Eclipse Foundation)

Adrian O'Sullivan (Huawei)
Angelo Corsaro (ZettaScale)
Evgeni Grigorov (Bosch - alternate delegate)
Kevin Wang (Huawei)

Minutes
Resolved, the Steering Committee unanimously approves the Minutes of October 5th, 2022 call.

Marketing update
Hassan Jaber presented the marketing updates, including:
- 2022 IoT & Edge Developer + Adoption Survey
    - More than 1.7K+ report downloads
    - 1.3K+ New contacts
- Commercial Adoption survey tobe launched on January 31, 2023.
- Great coverage in the news media outlets
- Kynetics Case Study
    - 1st video case study, 3 mint. Video, launched on Oct 13.

- EclipseCon and BWC videos will be up in Dec 13th. 2022
- Eclipse Mosquitto being featured at Linus tech tips (youtube channel)
- Launch "The Edge of Things" medium publication
    - 7 publications so far, 600+ reads, 1.1K+ views. Discussions & Analysis of IoT & Edge computing related technologies.

Reminder about the Eclipse Foundation Antitrust Policy

Frederic Desbiens reminded everyone of the rules of the Eclipse Foundation for Antitrust policy. Each Eclipse Foundation member should follow this policy. The full Antitrust Policy can be found here: https://www.eclipse.org/org/documents/Eclipse_Antitrust_Policy.pdf

2023 Speaking Engagements

Frederic Desbiens presented a list of the potential speaking engagements for 2023, including:
- Q1 (confirmed)
    - Journee IoT et Edge France (IoT and Edge day) Grenoble, France. Jan,19-20, 2023.
    - ARC Industry Forum USA, Orlando, Feb 6-9, 2023.
    - Embedded World Conference, Nuremberg, Germany. 14-16 March, 2023.
- Q1 (under consideration)
    - Scale 20x, Pasadena, USA. March 9-12, 2023.
- Q2 (under consideration)
    - Hannover Messe, Hannover Germany, April 17-21, 2023
    - OSS Summit/ Embedded Conference Linux conference, Vancouver, Can. May 10-12, 23.
    - Eclipse Virtual IoT and Edge Native Day, Virtual, May 24-25, 2023.
- Q3 (under consideration)
    - Embedded World China, Shanghai, China. June 14-16, 2023.
    - ISO/ IEC JTC 1 SC 41 Plenary, Boston USA. June 12-16, 2023.
- Q4 (undeer consideration)
    - Edge Computing World, SantaClara, California. Nov 7-8, 2023.
    - IoT North, Calgary, Canada, Date TBD.
    - ISO/ IEC JTC 1 SC 41 Plenary, Place TBD & Date Dec 1st, 2023.

- Q4 (confirmed)
    - EclipseCon Europe, Ludwigsbourg, Germany, Oct 16-19, 2023

Membership changes and pipeline

Frederic Desbiens presented the new budget for membership renewals. Unfortunately, some ancient members have decided not to continue supporting the Edge Native Working Group. These changes impact negatively the revenew stream for the next year's budget.
There will be an internal analysis to study viable options for the continuity of this working group.

Next Meeting

Resolved, the next meeting will be held on Wednesday January 4, 2023 at 16h00 CET.